

Monday, October 11, 2021

Harrisonburg–Rockingham Association of REALTORS®



REALTOR CONNECT REGISTRATION DEADLINE IS FRIDAY

We must turn in numbers to CrossKeys Vineyards by Friday!
Don't miss this event with something for everyone.



REALTOR CONNECT! REGISTRATION NOW OPEN

Sign up now for the all-day extravaganza at CrossKeys Vineyards to get **Code of Ethics, Fair Housing, New Laws, and First Time Home Buyers Training**. Make the rounds of the Affiliate TradeShow and catch up on the past year over lunch. Then learn how to put the WOW in your marketing with Andy Vanhook of Appeal Productions.

Close out the day with a wine and cheese reception.

[CLICK HERE FOR DETAILED FLYER](#) / [CLICK HERE TO REGISTER](#)
Or Register on Paragon > Resources > LAMPS > Event Signup

PUT THE WOW IN YOUR VIDEO MARKETING

This workshop provides
INSIGHTFUL, PRACTICAL, & ACTIONABLE STEPS TO IGNITE YOUR VIDEO MARKETING

STEP ONE RESEARCH
Identifying Your Audience

STEP TWO CHEMISTRY
Figuring Your Story

STEP THREE EXPERIMENT
Creating Your Brand

STEP FOUR IMPLEMENTATION
Launching Your Channel

HARRISONBURG-ROCKINGHAM ASSOCIATION OF REALTORS
REALTOR CONNECT: UNITED IN SERVICE
WEDNESDAY, OCTOBER 20 - CROSSKEYS VINEYARD
For more information on the benefits of video marketing to work, The content builds upon each segment.

Your lead chemist is
ANDY VANHOOK,
IMAGINATIVE PRODUCER
AT APPEAL PRODUCTIONS
A video marketing firm that improves business growth with leading ideas.



Harrisonburg-Rockingham Association of REALTORS®

2050 Pro Pointe Lane
Harrisonburg, VA 22801
Office: (540) 433-8855
Fax: (540) 433-2881
www.hrar.com